

We are there for you
and
will be pleased to give you advice!



Customer Care

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We
focus
on your
vision.

jobvector

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Reaching Scientists with jobvector

jobvector – the Science career center is the leading career platform for specialist and executive staff in the field of science and technology.

Recruiting without Spreading Loss

With jobvector you can exclusively find scientists with university degree, technicians, engineers and technical assistants. Thanks to our focus on a sector-based selection you have the chance to place job advertisements without any spreading loss: You save time and money because you only receive job applications that match your target group. Our longstanding market presence and expertise help us provide you with advice in your search for specialist and executive staff.

”focus on your vision”

... is our motto: You can focus on your corporate goals – we assist you in finding personnel with a scientific education in order to achieve your visions.

What “jobvector“ Stands for

jobvector is more than a name; it reflects our mission: Integrating scientists into their profession and accompanying them on their career path.

A highly-qualified and experienced team will individually address your wishes and requests and give you advice on any question from posting your job advertisement to answering your questions on sector-related specialist issues. Your personal contact person will be available for you at any time in order to provide you with individual and customer-tailored advice!

Please have a look at our selected references from over 3,000 satisfied customers:

www.jobvector.de/en/testimonials

Recruitment Events and Partner Networks

Take advantage of the much frequented and well-established "jobvector career day" in order to convince graduates, technicians and experienced professionals with scientific background of the outstanding qualities of your company and enhance your corporate brand. The jobvector career day will be carried out at various attractive locations.

Benefit in many ways: Your advertisement placed on jobvector will be simultaneously published in our network of well-established partner sites-free of charge!

In the jobvector partner network your advertisement will be displayed contextually.

The distribution of your advertisement is thus considerably enhanced and promoted within the sector. A complete list of our partners can be found at: www.jobvector.de/en/partner

Your Advantages

Swiftness, comfort and transparency at an attractive price/performance ratio are natural to us.

Benefit additionally from ...

- Addressing the target group in the best possible way
- An individual service with personal advice and support
- A user-friendly platform
- Contacting job applicants online and personally at jobvector career day
- Distributing your advertisement within our partner network

We and our team are looking forward
to a fruitful cooperation.



Eva Birkmann
Dr. Eva Birkmann

Tom Wiegand
Tom Wiegand

J. Riks
Jochen Riks

Job Advertisements in Your Individual Corporate Design

Draw more attention to your job advertisement by opting for more individuality. Place job advertisements in your corporate design. Simply send us your job advertisement in PDF or HTML including all images and pictures. The **jobvector**-team will go online with your advertisement within two working days.

After every job advertisement that you place, you will receive a detailed overview of the number of visits received by your advertisement – a proof of our service.

We also offer optional automatic server synchronization upon request: We compare the job advertisements displayed on your career sites with **jobvector** and perform a database content comparison – this saves valuable time and accelerates the recruitment process.

Your Advantages

- Job advertisement tailored to your individual layout
- Your corporate identity is promoted by designed advertisements and this, in turn, raises brand awareness for your corporate brand among applicants
- Draw attention by placing a job advertisement of the special kind
- The ranking of your advertisement will increase, thanks to our professional keyword assignation

Essentials

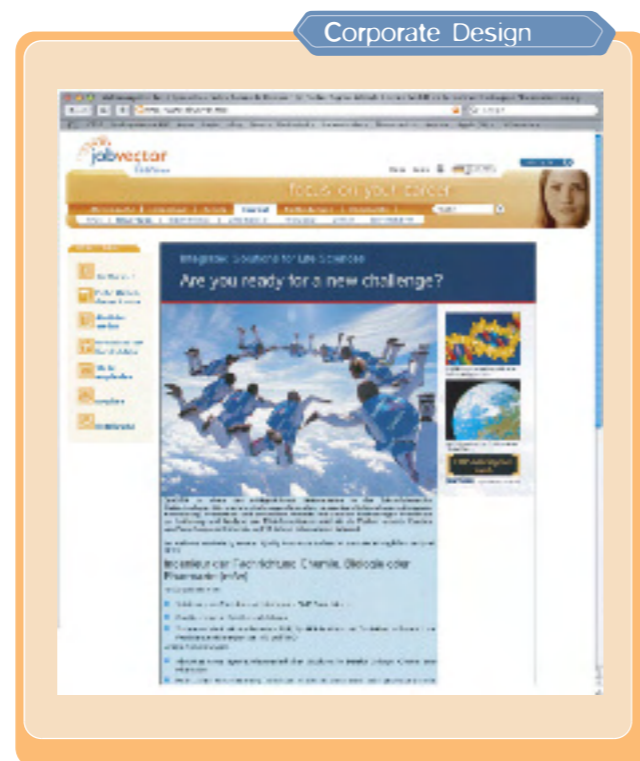
- Link to online application system on your own recruitment website
- Duration: 6 weeks
- Data supply comfortably via online form or server synchronization
- Detailed feedback on visits received by your job advertisement
- Distribution of your advertisement to suitable partner network websites
- One Reboost included: Once the duration is halfway through, your advertisement will be placed with a current date and sent out in the Mailservice

Employer Branding

- Company logo visible on job search results
- Display of your job advertisements at recruitment events where **jobvector** is present
- Cost-free company presentation incl. logo and indication to vacant positions
- Your job advertisement is displayed in the mail service

Service

- Personal customer service
- Attractive price / performance ratio
- Possibility to place permanent job advertisement for one year



Corporate Design

Job Advertisement in Standard Design

Advertise swiftly, comfortably and efficiently your vacant position in our well-proven **jobvector** design.

The advertisement will be published online as soon as you have made your entry.

After every job advertisement that you place, you will receive a detailed overview of the number of visits received by your advertisement – a proof of our service.

We offer new customers an attractive trial offer. We also offer optional automatic server synchronization:

We compare the job advertisements displayed on your career sites with **jobvector** and perform a database content comparison – this saves valuable time and accelerates the recruitment process.

Your Advantages

Essentials

- Link to online application system on your own recruitment website
- Immediate online launch (in real-time)
- Duration: 6 weeks
- Comfortable data entry via online form or server synchronization
- Detailed feedback on visits received by your job advertisement
- Distribution of your advertisement to suitable partner network websites
- One Reboost included: Once the duration is halfway through, your advertisement will be placed with a current date and sent out in the Mailservice

Employer Branding

- Job advertisement incl. company logo
- Company logo visible on job search results
- Display of your job advertisements at recruitment events where **jobvector** is present
- Cost-free company presentation incl. logo and indication to vacant positions
- Your job advertisement is displayed in the mail service

Services

- Personal customer service
- Attractive price/performance ratio
- Possibility to place job advertisement with box number to ensure anonymity
- Possibility to place permanent job advertisement for one year
- Advertisements for internships, bachelor, master and doctoral thesis can be placed free of charge



Standard Design

Booster Options and Image Products

Boost the level of awareness for your company and enhance your corporate image! We offer you a plethora of possibilities that help draw the attention directly to your offer and make you stand out.

TopJob "Pole Position"

Your advertisement holds the pole position – especially recommendable for urgent advertisements. We position the teaser of your job advertisement for a whole week at the very top of the chronological listing in the job box on our homepage, the mail service listing and the search result pages.

Your Advantages

- Your job teaser is the eyecatcher in job box – directly on the main page
- Your job advertisement holds the top position for a whole week
- Your job advertisement is placed at the very beginning on the search result pages
- Your job advertisement is at the very top in the mail service
- A more rapid and direct access to your job advertisement
- Take advantage of **jobvector's** highest click rates with this booster option.

TopJob "Window" Display

The eyecatcher of the special kind! With the TopJob "Window" display employers are presented with their logo or advertisement graphic in the centre of the main page and numerous search result pages. It is the most conspicuous spot on **jobvector's** website! Your graph will be linked either with a list containing the job offers you have currently placed with us or with a job offer of your choice.

Your Advantages

- Integration of your logo or one graph in your corporate design into the homepage and highly frequented search result pages
- Impressive size of 158x56 px in a conspicuous position at the **jobvector** main page
- Direct link to one or all of your job advertisements on **jobvector**
- Direct and clear communication for applicants
- Increased level of awareness of your company among applicants
- Cost-efficient and effective image enhancement

TopJob "Deluxe"

The eyecatcher that contains information! TopJob "Deluxe" is placed on our main page. In addition to your job offers you can also promote your company's events, further training programmes or products.

Your Advantages

- Immediate transparency for the reader
- Direct link to your advertisement placed on **jobvector** or your offers
- Especially recommendable for special campaigns, such as events or urgent job offers
- Up to 350 characters of advertising text
- Integration of your logo or one graph (120x100 px)
- Positioning on our homepage



TopJob "Newsletter"

Your picture or logo with a maximum of 350 characters of text will be incorporated for one week into the daily newsletter, which goes to over 10,000 applicants and is thus sent over 70,000 times!

Talent Pool

jobvector's pool of applicants comprises current CVs from scientists, engineers and technical personnel. More than 80% of these applicants are highly qualified university graduates! You can check the applicant profiles with confidential box number free of charge and convince yourself of the outstanding quality. A large number of profiles are already activated and can be accessed directly.

Your Advantages

- Exclusively sector specific CVs
- Very high percentage of university graduates
- Only applicants with a degree (vocational training or university studies)
- Very detailed qualification profile of applicants
- It is possible to address applicants directly and individually
- Flexible monthly duration periods
- Free of charge inquiry
- Large number of profiles without box number

Experts: Over 50% of our applicants already have working experience.

You can find technical assistants and laboratory assistants who have completed vocational training.

Experienced specialist and executive staff with know-how: Half of our job applicants have obtained a PhD in sciences.

Personnel with expertise: Over 80% of our applicants have graduated or have a Master.

At jobvector you can find exclusively specialists engaged in the field of science – without spreading loss.

Your employer video at jobvector

Set the stage for your employer brand. Present yourself as an employer with your company video using sound and picture. Address job applicants in a modern and emotional way and stand out from your competitors on the labour market for specialist and executive staff.

Your advantages

- Strengthen your corporate and employer brand
- Convey to job applicants an authentic image of your company
- Increase the efficiency of your recruitment measures

Our services

- The video will be made available on jobvector for 6 months
- Reference will be made to the video on all your job advertisements at jobvector
- The video will be incorporated into your online company profile
- The video will be made available on our channel "Employer Videos"

The video can be easily made available by simply uploading it or by sending it to you on a DVD or a pen drive. jobvector is going to support you with any technical questions.



Career Trends for Scientists and Technicians

"Career Trends for Scientists and Technicians" is a guideline for job applicants that serves as a point of reference and helps them determine where they are positioned. The comprehensive career planner for high potentials and experienced job applicants can be purchased by the target audience. It contains company profiles, job profiles and thoroughly researched high quality information about the science labour market.

Your advantages

- Present your company by means of an attractive medium
- Strengthen then you corporate brand
- Reach potential new employees with scientific and technical background

Benefit from our professional competence and our proficient and efficient way of addressing your target group and book your entry now!



jobvector career day – Recruitment Events

Use the highly frequented and well-established **jobvector career day**, in order to attract graduates, technicians/engineers and experienced sector-related staff with scientific and technological background to your company and thus strengthen your corporate brand.

Get in touch with motivated candidates directly at your stand and have initial talks in order to get a personal impression. You will receive high quality and suitable job applications to your current job advertisements and by increasing the level of awareness around your company strengthen your corporate brand in a sustainable way.

Your advantages

- Gain new employees with scientific and technical background
- Strengthen your corporate brand in your respective sector
- Benefit from a sector specific focus when addressing target groups
- Use our all round service from a single source

In order to gain an impression, please have a look at our presentation video and further impressions and go to: www.jobvector.de/jobvector-career-day

Further campaigns at the jobvector career day

jobvector-Forum: Your company presentation in front of a large audience

Present the professional qualification standards required and career path for scientists and technicians or engineers within your company to a large number of prospective applicants. Take your chance and fascinate the right target group for your company!

jobvector-Jobwall: Presentation of your job advertisement

Applicants can find on the **jobvector-Jobwall** your job vacancies currently advertised on **jobvector** in a representative environment.

An additional attractive supporting programme for job applicants with an application portfolio checking service and many special campaigns always prompts a large public response at every **jobvector career day**.



Packages

Our Services	Participation Packages		
	Recruiting	Premium	Sponsor
Participation			
Participation as employer at the event, in order to reach a large number of applicants	●	●	●
Entry in Accompanying Booklet			
Double page spread with company profile and advertisement	●	●	●
Back or front cover bookable			●
Display of Job Advertisements			
Display of your job advertisements placed in jobvector	●	●	●
Post one advertisement free of charge			
Online-posting when jobwall going to press	●		
Your logo published/linked with your advertisements on jobvector...			
On the programme poster			●
On the recruitment event pages			●
On the invitation mails for the career day			●
On the partner section of the accompanying booklet			●
On the cover of the accompanying booklet			●
Stand / presentation surface			
6 m ² incl. setup, 2 chairs, 1 bistro table	●	●	
9 m ² incl. setup, 4 chairs, 2 bistro tables			●
Talk			
Employer talk		●	●
Special Services			
Name to be mentioned on press releases			●
Further individual services upon agreement			●
Catering			
Buffet and drinks during the event	●	●	●

Dates

jobvector career day, München	Deutschland	30th March 2011
jobvector career day, Basel	Schweiz	22th Sep 2011
jobvector career day, Hannover	Deutschland	13th Oct 2011

Information on all career days and video: www.jobvector.de/en/jobvector-career-day

Media data for German speaking countries

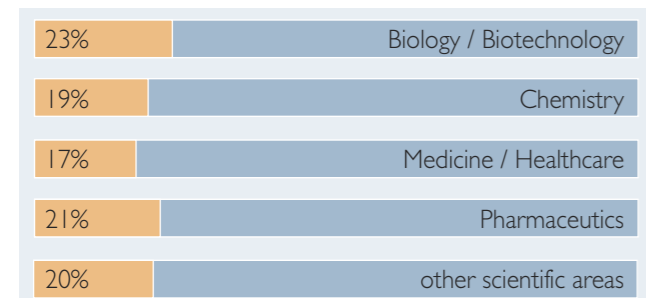
(current status 10/2010)

- More than **185,000** visits per month
- More than **21,000** registered users
- More than **4,000** sector specific CVs
- More than **35,000** handled jobs Talent Pool
- More than **13,000** mail service user
- More than **5,300** registered companies / organisations
- Active in Germany, Switzerland and Poland

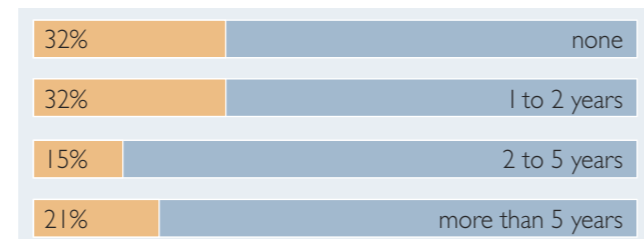


Applicant Structure

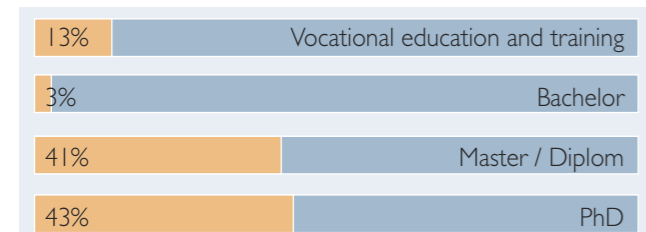
Fields



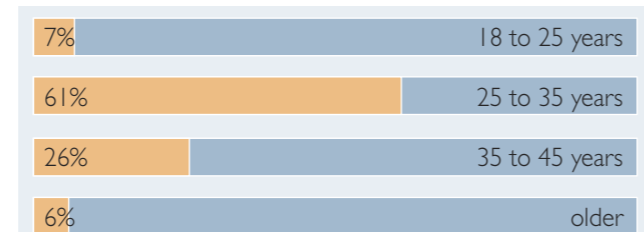
Work experience



Education



Age



Our Partner Network increases your Advertising Coverage

In addition to the **jobvector** platform you can also reach job applicants via our network of strong partners, who bring your job advertisements directly to your target group.

The coverage of your advertisement will be considerably increased by:

- Partner sites that present your job advertisements with focus on your target group
- Presentation of your job advertisements at sector-related university fairs, **jobvector career days**, international trade fairs and career forums
- Sector-related specialist bodies that act as media partners and bring campaigns, job advertisements and specials to the right candidates
- Meta search engines and a comprehensive online marketing concepts with numerous partners take out your job advertisements to applicants far beyond the coverage reached by the **jobvector** platform.
- Facebook – interact with **jobvector** in the popular network

Analytik.de, Bio Deutschland, Bio Mitteldeutschland, Bionetworkx, Bio Owl, Bio Pro, Bioriver, BioTop, biotechnologische Studenteninitiative e.V., Gesellschaft deutscher Chemiker e.V., Light Alliance - Spectaris e.V., Schweizerische Chemische Gesellschaft, Verband Biowissenschaften e.V., AICHEM, Analytica, BioContact, Biotechnica, Horizons Career Fair, IKOM, ILMAC, Frankfurter Jobbörse, MipTec, ScieCon, Bvents, GIT Verlag, karrierefuehrer, LaborPraxis, Process, Staufenberg Institut, transkript, European biotech news, Biospektrum, Vogel-Verlag, jobrapido, Jobrobot, Jobsuma, Jobworld, trovit ...

Price List

With effect from January 2011

Advertisements	
Job advertisements with Standard Design	488 €*
Job advertisements with Corporate Design	677 €
First-time customer discount for the first advertisement you place with us 10%	
*free of charge for universities, universities of applied sciences, schools.	

Booster Options

TopJob "Pole Position" per job offer / week	333 €
TopJob "Window" per week	444 €
TopJob "Deluxe" per week	555 €
TopJob "Newsletter" per week	888 €

jobvector career day in Germany

Recruiting package	3,999 €
Premium package	5,555 €
Sponsor	7,777 €
Early bird discount	upon request

Services upon Request

- Agency discount
- Advertisement placement with server synchronization
- Designing individual image campaigns

Talent Pool

Search and display of applicant profiles with confidential box number is free of charge, display of activated contact data or a contact request to an applicant is subject to a charge. The contacted applicant decides, whether he wants to release his data.

10 contacts	1 month	222 €
50 contacts	1 month	444 €
100 contacts	1 month	844 €
200 contacts	1 month	1,444 €

If you buy e.g. 3 x 50 displays, the contract duration amounts to 3 months and includes 150 displays. Quantity discounts in case of prolonged contract duration upon request.

Upgrade Options

Permanent advertisement per year	2,444 €
Confidential box number advertisement	1,222 €
Implementation of corporate design ads	250 €

Drawing up designed advertisement (corporate design) in HTML-format on basis of PDF, Word document or company website used as template

Employer Branding

Advertisement and link at jobvector, each for 6 months	2,222 €
Your company in the publication "Career Trends for Scientists and Technicians"	1,999 €

All our prices do not include VAT. Previous price lists loose their validity.

Quotas expire after a period of one year.

Any service rendered is subject to the General Terms and Conditions of Capsid GmbH

The General Terms and Conditions are available at the **jobvector** platform of the respective country.

jobvector International

www.jobvector.de

Our well-established portal for German speaking countries.

www.jobvector.ch

Thanks to our portal you can reach scientists and technicians/engineers in Switzerland.

www.jobvector.pl

Via our Polish portal you can recruit qualified personnel specialised in science and technology in Poland – use the gate to Eastern Europe!