

foam**in**function

Trocellenfor your life

TROCELLEN
FURUKAWA Otsuka

Trocellen Group

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Trocellen is a manufacturer of cross linked Polyolefin foams. Together with our Japanese shareholders, Furukawa Electric Co. Ltd. and Otsuka Chemical Co. Ltd. we are heading for global success.

With more than 600 employees at eight production sites, various partner universities, institutes and designers we offer solutions to a wide variety of industries and applications.

Our know-how has descended from a good family: Since 1972 Trocellen has been a successful brand of Dynamit Nobel and HT Troplast AG from Troisdorf with production plants in Germany, Italy, Spain, Hungary, Russia and Malaysia. End of 2000, the Trocellen Group was transformed into an independent company – the Trocellen GmbH. Further investments in our production technology led to our unique market position – Trocellen is the only European foam producer offering both chemically cross linked and physically cross linked foams.

Listening...un-
derstanding...
simplificati-
on... solution-
on.

Our Vision. Our Mission.

Let people feel well.

Through a warm and quiet environment that offers maximum health and comfort. Environmentally friendly and comfortable travelling by car, train, airplane, even by foot. A safe and enjoyable leisure time.

- We are the best brand in the foam industry and create desirability
- We are well known as the best provider of solutions in the foam industry

Listen to solve.

Being creative and innovative to provide sustainable and high class solutions that add value to our customer's business through understanding and simplification.

Listening, understanding, simplification, solution.

We are there for our customers and we listen to understand the real needs and demands. Together we simplify complex challenges to find solutions that add value to our customer's business with benefits for everyone.

VALUE-LIVING

PEOPLE

LISTEN
TO
SOLVE

DIVERSITY

INNOVATIVENESS

Our mission arises from our DNA.

INNOVATIVENESS.

Our heritage. With Alfred Nobel, we have innovativeness in our genes. The soul of our founding company Dynamit Nobel still determines our striving for The New. His intelligence, curiosity, passion and internationalism remain the basis for our work to this day. Tradition and long term experience combined with a young and differently thinking organisation let us aim for innovations that add significant value to our customer's business.

PEOPLE.

Our brand is the sum of our talents: our team. We continuously increase this sum by further developing each team player.

A sense in what each of us does, trust and responsibility for everyone, boosts the individual strengths and therefore our company's performance to provide high class solutions for our customers.

DIVERSITY.

We are a colourful team. With different nations, beliefs, professional backgrounds, interests, characters and ways of thinking we are bound for success. Through our project oriented interdisciplinary organisation we integrate all varieties of talents into one team heading for solutions.

VALUE-LIVING.

We stand for what we believe in. We live our values and let them be the base for our acting.

- We respect and integrate different nations, cultures and ways of thinking
- We live social responsibility
- We are a desirable place to work for all our employees
- We produce environmentally sound and improving products to save natural resources
- We create value for our shareholders

- We are the best brand in the foam industry
- We offer the best solutions in the foam industry
- We cultivate long and fair relationships to our customers and partners
- We are trustful
- We communicate openly and honestly, both internally and externally

BUSINESS UNITS

- INSULATION
- AUTOMOTIVE
- SPORT & INDUSTRY
- FOOTWEAR
- ADHESIVE TAPES

Enjoy Your Freedom – The Development Partner.

We are the development partner. We integrate the customers of our customers. We don't stop at the next step of the value chain; we go ahead. We break conventional strategic thinking and business models. We build our own. We understand, we solve, we produce, we supply. And again.

With innovative applications the Business Unit Automotive meets the high requirements of the automotive industry and provides ideas and solutions for the increasing demand for light weight solutions.

Trocellen foams with convincing characteristics such as low weight while showing excellent acoustic and thermal insulation and convenient surface feel are used for various functional and decorative automotive applications.

Patented solutions with sustainable customer value are the result of our long-time experience combined with our passion for automobiles.

Ranging from laboratory tests, through tool and prototype building to benchmarking Trocellen is your automotive partner.

Do it – The Entrepreneurs.

We don't respect industry dogmata or defined market borders. We do not only think outside the box but also create new boxes. Our passion is the freedom to create new markets through crazy and unusual combinations, through telling loudly and clearly what we think and which ideas we have.

The combination of industrial design, fashion and technical performance characterises the Business Unit Sport & Industry.

Sport means solutions for professional competition and private leisure. Industry combines a great variety of solutions for a multitude of markets. The colourful soul of this Business Unit is reflected in the continuous development of new products and solutions. With this we do not only realise ideas but also inspire our customers with a close look at the market and environmental needs.

Mission Adhesive Tapes

Strong Bonds for the Future – The Challenger.

As diverse as our customers' needs are the products of our Business Unit Adhesive Tapes.

Our multidisciplinary team works with you to develop the best solution for your business and requirements with creative thinking and high-quality products.

To realise unusual ideas our team continuously develops innovative materials and manufacturing techniques.

With bundled know-how for diversified processes and state-of-the-art production technologies we realise even the most difficult orders always with focus on market and environment.

Mission Footwear

Your Incitement – The Rebel.

We stand for European quality. We say that quality has its price, YES. And we say that's worth it, YES.

The Business Unit Footwear has a multidisciplinary team that is dedicated to serving the technical needs of footwear customers and exploring innovative concepts.

With a broad technical know-how, equipment for special testing and facilities to carry out diversified converting processes we meet the high requirements of the footwear industry.

Intense R&D activities and application developments enable Trocellen to always find optimal, creative and innovative solutions.

Together with our customers, Trocellen Footwear is continuously working on maximising the comfort of foam used in the footwear sector while realising light weight solutions for all kinds of shoes.

Mission Insulation

Save it – The Do-Gooder.

We save resources. We let people feel comfortable. We make the world a bit better, every day. Our Business Unit Insulation team offers solutions to keep it warm when it should be warm and to keep it cold when it should be cold. Our insulating materials help saving our natural resources and are environmentally friendly at the same time.

We also provide silence. In a fast and noisy world silence is a luxury that provides energy and well being. Whether at work, at home or during leisure time we help creating your island.

With our thermal and acoustic insulation solutions we help building a more comfortable world.

Automotive

Air Ducts
Door Water Shields
Light Weight Solutions
Interior Trim
Prototyping
And many more

Sport & Industry

Artificial Turf Shock Pads
Martial Arts Tatamis
Packaging Solutions
And many more

Adhesive Tapes

Medical Pre-Products
Construction Solutions
Electronic Products
And many more

Footwear

Insoles
Uppers and Inners
Paddings
And many more

Insulation

Thermal Insulation Solutions
Sound Control Products
Industrial Solutions
And many more

INTERNATIONAL LOCATIONS

Headquarters

TROCELLEN GmbH Deutschland

Mülheimer Straße 26
53840 Troisdorf
Germany
Phone: +49 2241 85 04
Fax: +49 2241 85 37 53

TROCELLEN Italia S.p.A.

Via dei Dossi 7/9
S.S. 525 del Brembo
24040 Osio Sopra (BG)
Italy
Phone: +39 035 50 70 11
Fax: +39 035 50 21 74

TROCELLEN Italia S.p.A.

Sales Office
Via Dante, 3
20040 Caponago (MI)
Italy
Phone: +39 02 959 621
Fax: +39 02 959 62 235

TROCELLEN Ibérica S.A.

C/Avila, s/n
28804 Alcalá de Henares
Spain
Phone: +34 91 885 55 00
Fax: +34 91 885 55 01

TROCELLEN GmbH UK Office

Central Chambers, 77 Westborough
Scarborough, North Yorkshire
YO11 1 TP
United Kingdom
Phone: +44 1723 376 111
Fax: +44 1723 376 444

TROCELLEN Rus

141402 Moscow region
Himki-2, post box 186
Russian Federation
Phone: +7 495 739 44 21
Fax: +7 495 739 44 38

Polifoam Plastic Processing Co. Ltd.

Hungary

Táblás u. 32
1097 Budapest
Hungary
Phone: +36 13 47 98 00
Fax: +36 12 80 67 08

TROCELLEN S.E.A. Sdn Bhd

Lot 2213, Batu 9 Kebun Baru,
Jalan Kasawari,
42500 Telok Panglima Garang
Selangor Darul Ehsan
Malaysia
Phone: +60 3 31 22 12 13
Fax: +60 3 31 22 12 11



50° 49' N	07° 09' O	Germany
40° 28' N	03° 21' O	Spain
41° 53' N	12° 28' O	Italy
47° 30' N	19° 02' O	Hungary
58° 49' N	53° 07' O	Russia
02° 54' N	101° 28' O	Malaysia
35° 40' N	139° 49' O	Japan FURUKAWA Otsuka
39° 54' N	116° 23' O	China FURUKAWA Otsuka